Minutes – PVS ExCom Meeting – January 26, 2016

MEETING ATTENDEES: The meeting was held telephonically. On the call were: Carolyn DeVilbiss, Bob Kramer, Dick Schwartzbard, Herb Bennett, Inge Lesjak, Reg Heitchue, Marna Blanchette, Nancy Pigman, Ray McKinley, Nancy McKinley, Rosemary Schwartzbard, Dave Warthen, and Ellie Thayer. President, Carolyn DeVilbiss, chaired the meeting.

APPROVAL OF MINUTES: Secretary, Ellie Thayer, submitted the minutes of the December 1, 2015 meeting electronically. The minutes were approved and filed.

TREASURER'S REPORT: The Treasurer, Dick Schwartzbard, submitted the Treasurer's Report electronically. The Treasury amount is \$13,010.15. The report was filed. Dick noted that the balance was settled at this point because the Jubilee bills had been paid and the recent dues had been collected.

MEMBERSHIP RECORDS REPORT: Membership chair, Dave Warthen, submitted the Membership Records Report electronically. The report was filed. Dave noted that Mary Ellena Ward had been working hard converting the old website into a new format. He has been assisting her and they are working on repairing broken links, among other things. Dave asked that members let him or Mary Ellena know if a link does not work. In response to an earlier query, Dick informed Dave that the links were working on his IOS device.

EVENTS AND MEETINGS REPORT: The events and meetings chair, Ray McKinley, gave a status report on upcoming events and meetings.

February 20, 2016 meeting – Marx, Springfield, VA, at 2:00pm. February 23, 2016 ExCom meeting – telephonic at 7:00pm. March 19, 2016 meeting, FitzGerald, Reston, VA, at 2:00pm. March 22, 2016 ExCom meeting – Schwartzbard, Arlington, VA, at 7:30pm. April 15, 2016 urban hike – McKinley, Mall, late morning. April 19, 2016 annual meeting – Heitchue, Reston, VA, at 7:30pm.

For the annual meeting, Reg offered the party room in his condo, which is a different condo from the one PVS used before. It holds a maximum of 50 people and chairs are in short supply. Parking was deemed adequate, but would require volunteers to direct drivers. Reg said he would pencil in the reservation.

SKI TRIP COMMITTEE REPORT: Chair, Rosemary Schwartzbard, reported that the Snowmass trip was a great success. The two remaining 2016 trips are happening soon. Rosemary is now looking for trip leaders for 2017 trips. Snowmass, the club's traditional January ski trip, needs a leader. There is a BRSC trip in February to Breckinridge in search of a leader also. Rosemary is hoping that Inge will lead the BRSC European trip to Switzerland in March. The 2017 ski trips are a "work in progress."

TOOT REPORT: TOOT Coordinator, Ellie Thayer, reported that the February TOOT will issue in a few days. Dave is the editor this month. Jan is the March editor.

OLD BUSINESS: There was one item of old business.

Website update: Dave reported that he and Mary Ellena have been working on the transition from the old website format to the new. He said that the links should be greatly improved in the

new website. Dave explains some of the changes in his upcoming Members' Corner column. He noted that the user would need the Adobe Flash Player Plug In to access some of the new features. Carolyn and the rest of ExCom expressed their appreciation for all the good work being done.

Carolyn said that she and Mary Ellena had talked about the website page that listed the officers and ExCom members names. They wondered if the lack of personal contact information, like email addresses and phone numbers, might hinder contact from the public and potential new applicants. Carolyn said she was thinking about "marketing." Someone pointed out that there was a "contact" button that lead to Dave Warthen's membership email address. Others spoke of using nonidentifying email addresses, presumably such as "President PVS" or the like. The discussion ended with Carolyn asking the group for feedback by email.

NEW BUSINESS: There were three items of new business.

Nominating Committee Report: Kerry Hines, who was not on the call, sent his report to ExCom electronically. The Nominating Committee was comprised of Kerry Hines (Chair), John Holt, Inge Lesjak, Sue Lyon, Nancy McKinley, and Eloise Strand. The committee presented the slate of officers: President and Vice President, Carolyn DeVilbiss and Bob Kramer, expect to continue in their present roles for a second year. ExCom members nominated to serve two-year terms are Barry Lake, John H. Smith, and Ellie Thayer. ExCom commended the committee.

Best of Times Flyer: Bob Kramer requested that a half-page "mini-flyer" advertising BOT's March Aspen trip be included in the TOOT or disseminated by Dave in a membership e-blast. Bob reminded the group that PVS and BOT had a special relationship whereby members of either club could join the other club's trips. Inge noted that 12 BOT members were going on the Madonna trip and that she was appreciative of their support. Ellie noted that historically the only flyers published in TOOT related to PVS ski trips. Rosemary suggested that the present policy of publishing PVS flyers and supporting other club's ski trips with links and a few sentences should continue. Inge acknowledged the special relationship, but pointed out that skiers were sophisticated enough to use the links to find information. Dick commented that, to a certain extent, the BOT trips were in competition with PVS trips and this could adversely affect the club's trips. Carolyn noted that there were mutual benefits to the arrangement, but that each club has a limited number of skiers. There was further discussion about the placement of the BOT information, which is presently on the calendar page and at the end of Rosemary's Ski Talk column. After the discussion concluded, Reg moved that the present policy continue. Marna seconded the motion and the motion passed by voice vote with no dissenting votes.

Next ExCom meeting: It was decided that the next ExCom meeting would be a telephonic meeting on Tuesday evening, February 23, at 7:00pm. Rosemary volunteered to host a March in-person ExCom meeting on March 22 at 7:30.

ADJOURNMENT: The meeting was adjourned at 8:25pm.

Minutes submitted by Ellie Thayer.